

FOR IMMEDIATE RELEASE

FOR: Signorello Estate

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**SIGNORELLO ESTATE ANNOUNCES NEW WINEMAKING TEAM OF
WINEMAKER PRIYANKA FRENCH, CONSULTING DIRECTOR OF WINEMAKING
CELIA WELCH AND CONSULTING VITICULTURALIST STEVE MATTHIASSEN**

Longtime Winemaker Pierre Birebent to Retire and Launch Consulting Business

(Napa, Calif.)— May 6, 2019—Ray Signorello, founder of Signorello Estate, today announced the new winemaking team of Priyanka French, winemaker, Celia Welch, consulting director of winemaking and Steve Matthiasson, viticulturalist. Longtime winemaker, Pierre Birebent, who has worked alongside Ray at Signorello Estate for 21 years, has announced his retirement. Birebent, a 6th generation winemaker from Corsica, France, plans to start a consulting business drawing on his 40-year career of winemaking experience.

Looking Forward

The new star-studded viticulture and winemaking team is truly a who's who of Napa's greatest talent. Priyanka French joins Signorello as Winemaker; she most recently worked alongside Winemaker Andy Erickson and Consulting Enologist Michel Rolland at Dalla Valle Vineyards. Born and raised in Mumbai, India, French holds a Master of Science in Viticulture and Enology from University of California, Davis. As Consulting Director of Winemaking, Celia Welch brings a vast wealth of talent and knowledge and has been key in the creation of and winemaking for some of Napa's marquee names. Steve Matthiasson, a six-time James Beard Award nominee, has advised some of Napa's most esteemed vineyards, including Araujo, Dalla Valle and Spottswoode.

"Pierre Birebent has been Signorello's valued winemaker for 21 years, and I'll miss working with him. However, his retirement gives Signorello the opportunity to build a new team from the ground up and refine our winemaking style in the pursuit of excellence. Priyanka was my first hire, and then she and I selected Celia and Steve because of their experience, proven track record of success and our shared vision for the future of Signorello Estate," stated Ray Signorello.

Signorello Estate has begun rebuilding the winery which was destroyed in the October 2017 wildfires. Taylor Lombardo Architects has designed a 28,000 square foot winery and caves that is slated to be completed Spring 2021.

ABOUT SIGNORELLO ESTATE

Signorello Estate is a leading Napa Valley producer of Cabernet Sauvignon and Chardonnay. Co-founded in 1977 by the father-son duo of Ray Sr. and Ray Jr., Signorello Estate stands for French style wines with finesse created from 100% estate grown Napa Valley fruit. 2019 brings a new era of viticulture and winemaking for Signorello Estate; together, Priyanka French, winemaker, Celia Welch, consulting director of winemaking and Steve Matthiasson, viticulturalist comprise the dynamic and talented team. The Estate is located at 4500 Silverado Trail. The winery is currently being completely rebuilt by Taylor Lombardo Architects and Nordby Construction after it was destroyed in the October 2017 wildfires, however Estate Experience tastings in the property's interim tasting space are available Thursday-Monday at 10am, 1pm and 3pm and feature four wines paired with small bites. For more information, please contact the winery at 707.255.5990 or visit www.signorelloestate.com.

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